



What is Ford ACE?

Ford Automotive Career Exploration is a partnership program between Ford Motor Company, Ford and Lincoln dealerships, and secondary and post-secondary educational institutions. The intent of the program is to raise awareness and increase interest in career opportunities within the automotive industry, ultimately as a service technician.

There are no fees to educational institutions to participate in the Ford ACE program. The only requirement for a school to participate is to be sponsored by a local Ford/Lincoln dealership.

Students attending a Ford ACE partnership school can obtain valuable knowledge of Ford/Lincoln vehicle systems by completing Web-Based Training (WBT) via our Learning Management System (LMS). These courses are a subset of the same courses taken by our current dealership technicians. By completing these WBT courses, the students are one step closer towards a career in the automotive industry, beginning as an entry level automotive service technician at a Ford/Lincoln dealership.

The Ford advantage

- More than 3,200 dealerships, resulting in many opportunities for employment across the country
- Over 70 post-secondary Ford specific school-to-work training programs
- Best-in-class training available for Ford/Lincoln dealer technicians to continue expanding your skill set as an automotive service technician at one of Ford's Service Training Centers across the U.S.
- National Technician Recognition programs for our Ford/Lincoln dealership technicians

How do I get involved?

Email one of the Key Market Area contacts below.

Search for Ford/Lincoln Dealerships

Find a [Ford/Lincoln dealership](#) near you.

Our Technical Career Entry Programs

Ford Technical Career Entry Programs are a partnership with post-secondary institutions that provide Ford-specific training, the same training that dealer technicians receive.

To learn more, visit NewFordTech.com.



Frequently Asked Questions



What skills will I learn by completing the WBT courses offered via the LMS?

The LMS offers specialty training in areas such as New Model Training, Electrical Systems, Steering & Suspension and Brakes. In addition, there are courses that provide information about the history of Ford Motor Company, our vision for future products, collision repair, and Ford specific service routines.



Do I get a certificate?

Certificates can be printed after each course is completed. If you choose to attend one of our Technical Career Entry Programs or accept a position at a Ford/Lincoln dealership, you will be given credit for the courses you have successfully completed. By having completed these courses, you will have a competitive edge when seeking employment at a Ford/Lincoln dealership.



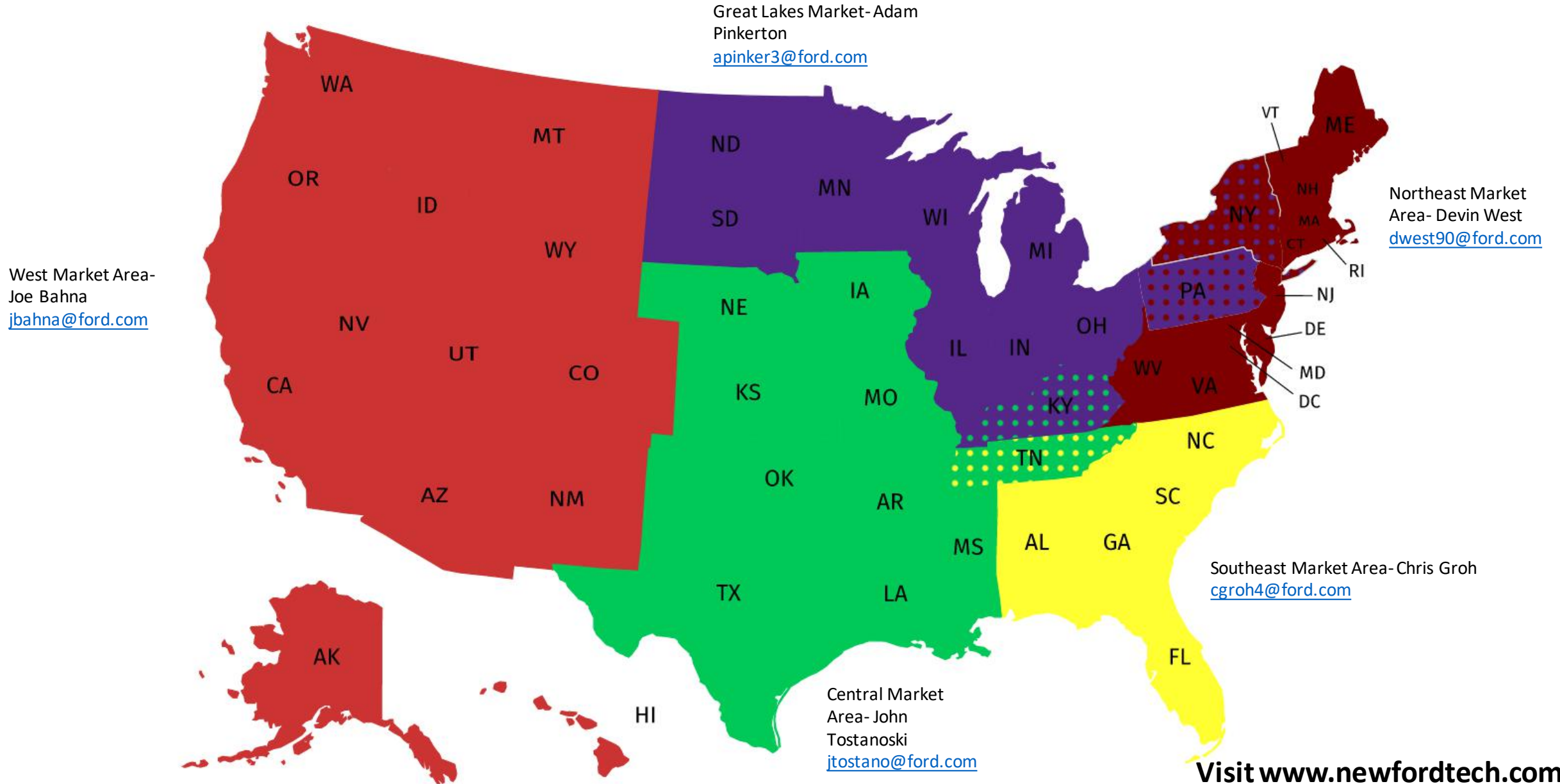
What kinds of careers are possible by completing this program?

Although this program is ultimately designed to increase the number of qualified Automotive Service Technicians entering the industry, there are many other opportunities that can be pursued at a dealership, including:

- Shop Foreman
- Service Advisor
- Service Manager
- Parts Manager



Key Contacts for Ford Motor Company ACE Web Based Training





Dealership name: _____ wishes to sponsor _____

automotive technology program in the Ford ACE Program for school year 2020-2021. We confirm:

1. This school has demonstrated the ability to provide basic level automotive technician training to industry standards.
2. Our support of the program by agreeing to follow the sponsoring dealership requirements. In addition, we agree to fulfill **at least one of the suggested requirements** listed below. Please check all that apply.

Required	Suggested
<input type="checkbox"/> Active member on the school's automotive advisory board <input type="checkbox"/> In-person visit to speak with the automotive students each semester (twice a year) <input type="checkbox"/> Attend or host a student career event annually, and support automotive vocational program recruiting within the high school network <input type="checkbox"/> Provide opportunity for technician job shadowing within the dealership	<input type="checkbox"/> Donations to the school <ul style="list-style-type: none"> ○ Service Information purchased through Motorcraft ○ Diagnostic Equipment and Licensing ○ Essential Service Tools ○ General Shop Equipment ○ Vehicles, Assemblies, or Parts ○ Financial <input type="checkbox"/> Offer Internships/Part-time work to students to encourage hands-on learning <input type="checkbox"/> Offer the following incentives to students who accept a position at your dealership upon graduation <ul style="list-style-type: none"> ○ Sponsorship in ASSET ○ Tuition assistance or reimbursement ○ Tool assistance or reimbursement ○ Offer D-plan vehicle purchase <input type="checkbox"/> Develop on-boarding process consisting of a job description, career path map, and mentoring program <input type="checkbox"/> Dealership branded promotional items for giveaways

Dealer Principal/General Manager name and title: _____

Signature: _____

Date: _____

*RTTPS Name: _____

*RTTPS Approval (signature): _____

Dealership P & A code: _____

Region: _____

School name: _____

School address: _____

Tech Zone: _____

High School

College

Contact Information for Dealer Champion	Contact Information for School Liaison
Name:	Name:
Email:	Email:
Phone:	Phone:

*RTTPS = Regional Technical Talent Program Specialist